



Andrea Acker (Aja Jade)

Graphic Design | Digital Content & Marketing | App Design | Editing | Faith-Based Programs | Communications

Tallahassee, FL • ajashalom@icloud.com • 850-755-7623 • Portfolio: [Aja Jade Creations](http://www.yihiohr.org/creations)

(www.yihiohr.org/creations)

Professional Summary

Versatile nonprofit graphic design and creative content specialist with 6+ years' experience in Messianic and Torah-based graphic design, program coordination, content creation, digital marketing, and material editing. Skilled in multi-tier project leadership, biblical curriculum development, and strategic communications. Passionate about contributing mission-aligned service, including donating over 250 hours of professional time annually.

Curriculum Vitae

Personal Information

Name: Andrea Joy Acker

Location: Tallahassee, FL

Contact: ajashalom@icloud.com | 850-755-7623|

Portfolio: [Aja Jade Creations](http://www.yihiohr.org/creations) (www.yihiohr.org/creations)

Template System/ Branding Kit Examples:

[UNIFY NEWS HEADLINE TEMPLATES](https://canva.link/unify-feature-post-templates)

(<https://canva.link/unify-feature-post-templates>)

[UNIFY NEWS ROUNDUP BANNERS](#)

(https://drive.google.com/drive/folders/1nJoYGEqygRqAUn5zuakdgSnW2984Nkmz?usp=drive_link)

[PALEO-HEBREW TEACHING SERIES](#)

(<https://drive.google.com/drive/folders/1ykIiDAB3ghFVA21rYrUPo1l7rodd7dNE?usp=sharing>)

[AJA JADE CREATIONS BRANDING KIT](#)

(<https://canva.link/owxklafc86qur97>)

Professional Experience

Graphic Design & Digital Content Creation

Kad-Esh MAP Ministries / United Nations for Israel – Remote

April 2024 – July 2026

- Designed graphic layouts for both print and digital ministry materials and publications.
- Crafted and refined website content for Kad-Esh.org redesign, improving donor journey and mobile responsiveness.
- Authored and edited Israel news briefs and social media content incorporating relevant Scripture and prayer points.
- Developed Israel News templates to allow international social media team to be able to publish standardized and consistent brand identity across platforms.
- Developed and trained Custom GPT for use as a Biblical News generation AI Agent.
- Developed and trained Custom GPT for assisting in Ministry course workbook editing and Monthly report transcription organization, editing, and proofreading.
- Managed and assisted in multiple ministry initiatives, including transcribing, formatting, and editing GRM Bible Institute curriculum, transcribing, condensing, and organizing Monthly UNIFY Meeting Messages and Global Delegate reports.
- Directed digital marketing campaigns with Google Ads setup, keyword strategy, tracking analytics, and optimization.

- Provided publishing-level editing and formatting for GRM lessons (Lessons 1–10), streamlining a master curriculum.
 - Delivered over 250 hours/year of donated professional service to support ministry objectives.
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Freelance & Contract Work (2020 – Present)

Graphic Designer | Content Creator | Editor | App Development | Digital Marketing Consultant

- Produce written materials, devotionals, newsletters, and curriculum for faith-based clients.
 - Design content strategies and visual branding assets using Canva and Adobe tools.
 - Manage social media and digital presence to grow engagement and audience reach in religious sectors with a specialization in Messianic and Torah-rooted ministries.
 - App Development and Design - *in progress* ([ECHAD](#))
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Other Experience

Founder – Y’Hi Ohr Ministries (2020 – Present)

Y’Hi Ohr Ministries (yihiohr.org)

- Launched a ministry dedicated to biblical Hebrew education, prophetic worship, and restoration of ancient psalm melodies.
- Taught weekly live **Biblical Hebrew classes** and led global prayer/prayer gatherings.
- Oversaw curriculum creation, devotional writing, and discipleship resources for a growing teaching community.
- Authored several books on Hebrew roots spirituality and ancient Hebrew music.

- Launched [Kosher News & Torah Talk Podcast](https://www.spreaker.com/podcast/kosher-news-torah-talk--5375868)
(<https://www.spreaker.com/podcast/kosher-news-torah-talk--5375868>)

Translator & Research Collaborator – Benai Emunah Institute (2021 – 2022)

- Collaborated on ancient Hebrew manuscript translation under Dr. Miles Jones.
 - Led the **Team Mizmorim Psalms Project**, deciphering ancient biblical melodies based on Suzanne Haïk-Ventoura's research.
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Books Authored by Andrea Acker

- Lucifer's War on Law
 - The Deception
 - The Tenth Song
 - Mizmorim cHayim Course Workbook
 - Living Words Hebrew Primer
 - Living Words Level 1 Workbook
 - Living Words Level 2 Workbook
 - Living Words Daily Tests and Quizzes Workbook
 - Return to the Ancient Paths (A Shavu'ot Devotional)
 - Return to the Ancient Paths Children's Book Series (in progress)
 - The Aleph before the Beyt (in progress)
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Skills & Competencies

Core Expertise:

Content Creation • Graphic Design • Competency with AI Tools • Custom GPT Creation and Training • App Development & Design • Faith-based Education • Program Coordination • Biblical Curriculum Design & Development • Content Strategy • Hebrew Instruction • Project Management • Digital Outreach • Editing &

Proofreading • Ministry Communications • Google Ads Management • Social Media Content Creation •
Biblical Hebrew Instruction

Technical Tools:

Canva • Adobe Photoshop/Illustrator • Figma • WordPress • Google Workspace (Docs, Drive, etc) • MS Office
• Google Ads Keyword Planner • SEO optimization tools • Social media schedulers (Buffer, Hootsuite)

Education & Training

- Ongoing studies in **Nonprofit Communications, Digital Marketing Strategy, and SEO.**
 - A.A. Degree from GRM Bible School
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References

Available upon request.
